



ALLEGIANT REPORTS FEBRUARY 2008 TRAFFIC

Las Vegas, Nev., March 4, 2008/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for February 2008. Allegiant Air, LLC expects to report February 2008 average fuel price in the middle of this month.

Scheduled Service

	<u>Feb. 2008</u>	<u>Feb. 2007</u>	<u>Change</u>
Passengers	326,159	204,593	59.4%
Revenue passenger miles (000)	301,189	194,581	54.8%
Available seat miles (000)	348,678	240,446	45.0%
Load factor	86.4%	80.9%	5.5 pts
Departures	2,580	1,752	47.3%
Average stage length (miles)	908	926	-1.9%

Total System*

	<u>Feb. 2008</u>	<u>Feb. 2007</u>	<u>Change</u>
Passengers	357,802	229,202	56.1%
Revenue passenger miles (000)	330,398	229,276	44.1%
Available seat miles (000)	393,957	287,853	36.9%
Load factor	83.9%	79.7%	4.2 pts
Departures	3,119	2,079	50.0%
Average stage length (miles)	852	933	-8.7%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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