



ALLEGIANT REPORTS MARCH AND 1ST QUARTER 2008 TRAFFIC

Las Vegas, Nev., April 2, 2008/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for March and 1st Quarter 2008.

Scheduled Service

	<u>Mar. 2008</u>	<u>Mar. 2007</u>	<u>Change</u>
Passengers	426,280	278,031	53.3%
Revenue passenger miles (000)	393,314	268,092	46.7%
Available seat miles (000)	433,009	306,989	41.1%
Load factor	90.8%	87.3%	3.5 pts
Departures	3,207	2,205	45.4%
Average stage length (miles)	907	941	-3.6%

	<u>1Q08</u>	<u>1Q07</u>	<u>Change</u>
Passengers	1,054,398	672,840	56.7%
Revenue passenger miles (000)	973,248	641,479	51.7%
Available seat miles (000)	1,120,013	777,141	44.1%
Load factor	86.9%	82.5%	4.4 pts
Departures	8,291	5,674	46.1%
Average stage length (miles)	907	926	-2.1%

Total System*

	<u>Mar. 2008</u>	<u>Mar. 2007</u>	<u>Change</u>
Passengers	462,808	310,504	49.1%
Revenue passenger miles (000)	427,728	313,076	36.6%
Available seat miles (000)	492,619	371,268	32.7%
Load factor	86.8%	84.3%	2.5 pts
Departures	3,842	2,655	44.7%
Average stage length (miles)	864	943	-8.4%

	<u>1Q08</u>	<u>1Q07</u>	<u>Change</u>
Passengers	1,154,710	753,239	53.3%
Revenue passenger miles (000)	1,062,464	749,237	41.8%
Available seat miles (000)	1,270,247	932,530	36.2%
Load factor	83.6%	80.3%	3.3 pts
Departures	10,022	6,767	48.1%
Average stage length (miles)	854	930	-8.2%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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