



**ALLEGIANT REPORTS JUNE AND 2ND QUARTER 2008 TRAFFIC:  
AIRLINE ACHIEVES 94% LOAD FACTOR FOR THE MONTH,  
EXCEEDS 90% LOAD FACTOR FOR THE QUARTER**

**Las Vegas, Nev., July 2, 2008/PRNewswire** -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for June and 2nd Quarter 2008.

**Scheduled Service**

	<u>Jun. 2008</u>	<u>Jun. 2007</u>	<u>Change</u>
Passengers	375,413	281,977	33.1%
Revenue passenger miles (000)	331,912	263,091	26.2%
Available seat miles (000)	353,214	296,982	18.9%
Load factor	94.0%	88.6%	5.4 pts
Departures	2,732	2,192	24.6%
Average stage length (miles)	867	915	-5.2%
	<u>2Q08</u>	<u>2Q07</u>	<u>Change</u>
Passengers	1,048,870	753,716	39.2%
Revenue passenger miles (000)	937,923	708,616	32.4%
Available seat miles (000)	1,036,293	833,475	24.3%
Load factor	90.5%	85.0%	5.5 pts
Departures	7,899	6,121	29.0%
Average stage length (miles)	881	921	-4.3%

### Total System\*

	<u>Jun. 2008</u>	<u>Jun. 2007</u>	<u>Change</u>
Passengers	421,380	298,935	41.0%
Revenue passenger miles (000)	373,240	281,855	32.4%
Available seat miles (000)	408,653	324,308	26.0%
Load factor	91.3%	86.9%	4.4 pts
Departures	3,341	2,465	35.5%
Average stage length (miles)	826	888	-7.0%

  

	<u>2Q08</u>	<u>2Q07</u>	<u>Change</u>
Passengers	1,153,500	810,555	42.3%
Revenue passenger miles (000)	1,037,351	774,828	33.9%
Available seat miles (000)	1,179,101	928,177	27.0%
Load factor	88.0%	83.5%	4.5 pts
Departures	9,504	6,962	36.5%
Average stage length (miles)	838	901	-7.0%

*\*Total system includes scheduled service, fixed fee contract and non-revenue flying.*

### **About the Company**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

*Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.*

*For further information please visit the company's investor web site: <http://ir.allegiantair.com>*

*Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.*

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