



UPDATE: ALLEGIANT CHANGES DATE OF SECOND QUARTER 2008 FINANCIAL RESULTS WEBCAST

LAS VEGAS, Nev. July 10, 2008 – Allegiant Travel Company (Nasdaq: ALGT) announces that it has changed the date of its second quarter 2008 financial results conference call to July 23, 2008. Allegiant previously announced a date of July 24. A live broadcast of the conference call will be available through the company's Investor Relations website homepage at <http://ir.allegiantair.com>. The webcast will be also be archived on the "Events & Presentations" section of the site.

When: Wednesday, July 23, 2008 at 10 a.m. (Pacific)
(previously Thursday, July 24, 2008)

Who: Maurice J. Gallagher, Jr., Chief Executive Officer and President
Andrew C. Levy, Chief Financial Officer and Managing Director – Planning
M. Ponder Harrison, Managing Director – Sales & Marketing

How: Web Address: <http://ir.allegiantair.com>

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

For further information please visit the company's investor web site: <http://ir.allegiantair.com>.

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

SOURCE: Allegiant Travel Company

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