



ALLEGIANT REPORTS AUGUST 2008 TRAFFIC

Scheduled Load Factor Exceeds 93%, Up Over 6 Points Year-Over-Year

Las Vegas, Nev., September 5, 2008/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for August 2008.

Scheduled Service

	<u>Aug. 2008</u>	<u>Aug. 2007</u>	<u>Change</u>
Passengers	303,559	254,687	19.2%
Revenue passenger miles (000)	262,981	237,941	10.5%
Available seat miles (000)	281,710	274,102	2.8%
Load factor	93.4%	86.8%	6.6 pts
Departures	2,222	2,029	9.5%
Average stage length (miles)	852	914	-6.8%

Total System*

	<u>Aug. 2008</u>	<u>Aug. 2007</u>	<u>Change</u>
Passengers	344,983	271,959	26.9%
Revenue passenger miles (000)	301,215	257,637	16.9%
Available seat miles (000)	332,724	302,901	9.8%
Load factor	90.5%	85.1%	5.4 pts
Departures	2,771	2,292	20.9%
Average stage length (miles)	811	893	-9.2%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

Media Inquiries: Tyri Squyres +1-702-851-7370
mediarelations@allegiantair.com

Investor Inquiries: Robert Ashcroft +1-702-430-3275
ir@allegiantair.com

end