



ALLEGIANT REPORTS SEPTEMBER AND 3RD QUARTER 2008 TRAFFIC

Scheduled Load Factor Up Almost 14 Points Year-Over-Year, Approaches 92%

Las Vegas, Nev., October 2, 2008/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for September and 3rd Quarter 2008.

Scheduled Service

	<u>Sep. 2008</u>	<u>Sep. 2007</u>	<u>Change</u>
Passengers	188,465	180,334	4.5%
Revenue passenger miles (000)	165,838	172,371	-3.8%
Available seat miles (000)	180,622	220,652	-18.1%
Load factor	91.8%	78.1%	13.7 pts
Departures	1,398	1,585	-11.8%
Average stage length (miles)	863	937	-7.9%
	<u>3Q08</u>	<u>3Q07</u>	<u>Change</u>
Passengers	854,833	750,170	14.0%
Revenue passenger miles (000)	745,188	703,442	5.9%
Available seat miles (000)	794,730	816,408	-2.7%
Load factor	93.8%	86.2%	7.6 pts
Departures	6,223	6,000	3.7%
Average stage length (miles)	856	920	-7.0%

Total System*

	<u>Sep. 2008</u>	<u>Sep. 2007</u>	<u>Change</u>
Passengers	222,788	201,507	10.6%
Revenue passenger miles (000)	200,078	196,739	1.7%
Available seat miles (000)	228,339	257,199	-11.2%
Load factor	87.6%	76.5%	11.1 pts
Departures	1,889	1,897	-0.4%
Average stage length (miles)	815	912	-10.6%

	<u>3Q08</u>	<u>3Q07</u>	<u>Change</u>
Passengers	974,600	805,878	20.9%
Revenue passenger miles (000)	858,100	767,930	11.7%
Available seat miles (000)	946,366	912,496	3.7%
Load factor	90.7%	84.2%	6.5 pts
Departures	7,835	6,867	14.1%
Average stage length (miles)	815	898	-9.2%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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