



ALLEGIANT REPORTS OCTOBER 2008 TRAFFIC

Scheduled Load Factor Exceeds 91%, Up Over Ten Points Year-Over-Year

Las Vegas, Nev., November 6, 2008-- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for October 2008.

Scheduled Service

	<u>Oct. 2008</u>	<u>Oct. 2007</u>	<u>Change</u>
Passengers	243,715	213,429	14.2%
Revenue passenger miles (000)	217,330	203,763	6.7%
Available seat miles (000)	238,305	252,429	-5.6%
Load factor	91.2%	80.7%	10.5 pts
Departures	1,825	1,810	0.8%
Average stage length (miles)	874	938	-6.8%

Total System*

	<u>Oct. 2008</u>	<u>Oct. 2007</u>	<u>Change</u>
Passengers	278,497	235,260	18.4%
Revenue passenger miles (000)	248,037	228,409	8.6%
Available seat miles (000)	284,122	291,158	-2.4%
Load factor	87.3%	78.4%	8.9 pts
Departures	2,351	2,167	8.5%
Average stage length (miles)	816	903	-9.6%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

*For further information please visit the company's investor web site: <http://ir.allegiantair.com>
Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.*

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