



**ALLEGiant REPORTS NOVEMBER 2008 TRAFFIC**  
**Scheduled Passengers Increase Despite Fewer Departures,**  
**Scheduled Load Factor Up 10.9 Points Year-Over-Year**

**Las Vegas, Nev., December 3, 2008/PRNewswire** -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for November 2008.

**Scheduled Service**

	<u>Nov. 2008</u>	<u>Nov. 2007</u>	<u>Change</u>
Passengers	313,245	290,399	7.9%
Revenue passenger miles (000)	279,650	274,496	1.9%
Available seat miles (000)	311,248	348,070	-10.6%
Load factor	89.8%	78.9%	10.9 pts
Departures	2,364	2,533	-6.7%
Average stage length (miles)	881	925	-4.8%

**Total System\***

	<u>Nov. 2008</u>	<u>Nov. 2007</u>	<u>Change</u>
Passengers	340,731	312,702	9.0%
Revenue passenger miles (000)	302,837	299,473	1.1%
Available seat miles (000)	348,058	388,022	-10.3%
Load factor	87.0%	77.2%	9.8 pts
Departures	2,816	2,892	-2.6%
Average stage length (miles)	832	903	-7.9%

*\*Total system includes scheduled service, fixed fee contract and non-revenue flying.*

**About the Company**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

*Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.*

*For further information please visit the company's investor web site: <http://ir.allegiantair.com>*

*Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.*

**Media Inquiries:** Tyri Squyres +1-702-851-7370/ [mediarelations@allegiantair.com](mailto:mediarelations@allegiantair.com)

**Investor Inquiries:** Robert Ashcroft +1-702-430-3275/ [ir@allegiantair.com](mailto:ir@allegiantair.com)

**end**