



ALLEGIANT REPORTS DECEMBER, FOURTH QUARTER, FULL-YEAR 2008 TRAFFIC
Fourth quarter 2008 scheduled load factor increases by over 10 pts

Las Vegas, Nev., January 6, 2009/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for December, fourth quarter and full-year 2008.

Scheduled Service

	<u>Dec. 2008</u>	<u>Dec. 2007</u>	<u>Change</u>
Passengers	379,907	337,289	12.6%
Revenue passenger miles (000)	342,616	312,563	9.6%
Available seat miles (000)	386,108	396,261	-2.6%
Load factor	88.7%	78.9%	9.8 pts
Departures	2,946	2,950	-0.1%
Average stage length (miles)	879	910	-3.4%
	<u>4Q08</u>	<u>4Q07</u>	<u>Change</u>
Passengers	936,867	841,117	11.4%
Revenue passenger miles (000)	839,597	790,821	6.2%
Available seat miles (000)	935,661	996,759	-6.1%
Load factor	89.7%	79.3%	10.4 pts
Departures	7,135	7,293	-2.2%
Average stage length (miles)	878	922	-4.8%
	<u>2008</u>	<u>2007</u>	<u>Change</u>
Passengers	3,894,968	3,017,843	29.1%
Revenue passenger miles (000)	3,495,956	2,844,358	22.9%
Available seat miles (000)	3,886,696	3,423,783	13.5%
Load factor	89.9%	83.1%	6.8 pts
Departures	29,548	25,088	17.8%
Average stage length (miles)	882	923	-4.4%

Total System*

	<u>Dec. 2008</u>	<u>Dec. 2007</u>	<u>Change</u>
Passengers	396,710	346,872	14.4%
Revenue passenger miles (000)	354,708	321,050	10.5%
Available seat miles (000)	414,569	412,955	0.4%
Load factor	85.6%	77.7%	7.9 pts
Departures	3,311	3,133	5.7%
Average stage length (miles)	842	893	-5.7%

	<u>4Q08</u>	<u>4Q07</u>	<u>Change</u>
Passengers	1,015,938	894,834	13.5%
Revenue passenger miles (000)	905,582	848,933	6.7%
Available seat miles (000)	1,046,749	1,092,135	-4.2%
Load factor	86.5%	77.7%	8.8 pts
Departures	8,478	8,192	3.5%
Average stage length (miles)	831	899	-7.6%

	<u>2008</u>	<u>2007</u>	<u>Change</u>
Passengers	4,298,748	3,264,506	31.7%
Revenue passenger miles (000)	3,863,497	3,140,927	23.0%
Available seat miles (000)	4,442,463	3,865,337	14.9%
Load factor	87.0%	81.3%	5.7 pts
Departures	35,839	28,788	24.5%
Average stage length (miles)	836	906	-7.7%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

***Approximate*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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