



## ALLEGIANT REPORTS JANUARY 2009 TRAFFIC

### Scheduled Load Factor Up 6.6 Points Year-Over-Year

Las Vegas, Nev., February 4, 2009/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for January 2009.

#### Scheduled Service

	<u>Jan. 2009</u>	<u>Jan. 2008</u>	<u>Change</u>
Passengers	333,249	301,959	10.4%
Revenue passenger miles (000)	303,014	278,744	8.7%
Available seat miles (000)	340,309	338,326	0.6%
Load factor	89.0%	82.4%	6.6 pts
Departures	2,577	2,504	2.9%
Average stage length (miles)	884	906	-2.4%

#### Total System\*

	<u>Jan. 2009</u>	<u>Jan. 2008</u>	<u>Change</u>
Passengers	358,203	334,100	7.2%
Revenue passenger miles (000)	320,632	304,338	5.4%
Available seat miles (000)	373,644	383,671	-2.6%
Load factor	85.8%	79.3%	6.5 pts
Departures	3,033	3,061	-0.9%
Average stage length (miles)	830	844	-1.7%

\*Total system includes scheduled service, fixed fee contract and non-revenue flying.

#### **About the Company**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

*Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.*

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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