



ALLEGiant REPORTS FEBRUARY 2009 TRAFFIC

Scheduled Load Factor Exceeds 90%

Las Vegas, Nev., March 3, 2009/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for February 2009.

Scheduled Service

	<u>Feb. 2009</u>	<u>Feb. 2008</u>	<u>Change</u>
Passengers	361,778	326,159	10.9%
Revenue passenger miles (000)	330,856	301,189	9.8%
Available seat miles (000)	366,670	348,678	5.2%
Load factor	90.2%	86.4%	3.8 pts
Departures	2,737	2,580	6.1%
Average stage length (miles)	893	908	-1.7%

Total System*

	<u>Feb. 2009</u>	<u>Feb. 2008</u>	<u>Change</u>
Passengers	387,885	357,802	8.4%
Revenue passenger miles (000)	351,174	330,398	6.3%
Available seat miles (000)	401,614	393,957	1.9%
Load factor	87.4%	83.9%	3.5 pts
Departures	3,180	3,119	2.0%
Average stage length (miles)	849	852	-0.4%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Los Angeles, Cal., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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