



ALLEGIANT REPORTS MARCH, FIRST QUARTER 2009 TRAFFIC

First Quarter 2009 Scheduled Load Factor Exceeds 90%

LAS VEGAS, April 2, 2009/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for March and first quarter 2009.

Scheduled Service

	<u>Mar. 2009</u>	<u>Mar. 2008</u>	<u>Change</u>
Passengers	515,298	426,280	20.9%
Revenue passenger miles (000)	468,600	393,314	19.1%
Available seat miles (000)	507,852	433,009	17.3%
Load factor	92.3%	90.8%	1.5 pts
Departures	3,827	3,207	19.3%
Average stage length (miles)	885	907	-2.4%

	<u>1Q09</u>	<u>1Q08</u>	<u>Change</u>
Passengers	1,210,325	1,054,398	14.8%
Revenue passenger miles (000)	1,102,470	973,248	13.3%
Available seat miles (000)	1,214,832	1,120,013	8.5%
Load factor	90.8%	86.9%	3.9 pts
Departures	9,141	8,291	10.3%
Average stage length (miles)	887	907	-2.2%

Total System*

	<u>Mar. 2009</u>	<u>Mar. 2008</u>	<u>Change</u>
Passengers	548,520	462,808	18.5%
Revenue passenger miles (000)	495,175	427,728	15.8%
Available seat miles (000)	556,699	492,619	13.0%
Load factor	88.9%	86.8%	2.1 pts
Departures	4,411	3,842	14.8%
Average stage length (miles)	848	864	-1.9%

	<u>1Q09</u>	<u>1Q08</u>	<u>Change</u>
Passengers	1,294,608	1,154,710	12.1%
Revenue passenger miles (000)	1,166,981	1,062,464	9.8%
Available seat miles (000)	1,331,957	1,270,247	4.9%
Load factor	87.6%	83.6%	4.0 pts
Departures	10,624	10,022	6.0%
Average stage length (miles)	843	854	-1.3%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Orlando, Fla. Tampa/St. Petersburg, Fla., Phoenix-Mesa, Los Angeles and Fort Lauderdale, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

ALGT/G

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

Media Inquiries: Tyri Squyres +1-702-851-7370
mediarelations@allegiantair.com

Investor Inquiries: Robert Ashcroft +1-702-430-3275
ir@allegiantair.com

end