



## ALLEGIANT REPORTS JULY 2009 TRAFFIC

**Las Vegas, Nev., August 5, 2009/PRNewswire** -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for July 2009.

### Scheduled Service

	<u>July 2009</u>	<u>July 2008</u>	<u>Change</u>
Passengers	498,123	362,809	37.3%
Revenue passenger miles (000)	447,233	316,369	41.4%
Available seat miles (000)	499,085	332,398	50.1%
Load factor	89.6%	95.2%	(5.6) pts
Departures	3,787	2,603	45.5%
Average stage length (miles)	882	857	2.9%

### Total System\*

	<u>July 2009</u>	<u>July 2008</u>	<u>Change</u>
Passengers	543,242	406,829	33.5%
Revenue passenger miles (000)	471,550	356,808	32.2%
Available seat miles (000)	537,485	385,303	39.5%
Load factor	87.7%	92.6%	(4.9) pts
Departures	4,411	3,175	38.9%
Average stage length (miles)	820	819	0.1%

*\*Total system includes scheduled service, fixed fee contract and non-revenue flying.*

### **About the Company**

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Los Angeles, Cal., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

*Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.*

*For further information please visit the company's investor web site: <http://ir.allegiantair.com>*

*Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.*

**Media Inquiries:** Tyri Squyres +1-702-851-7370  
mediarelations@allegiantair.com

**Investor Inquiries:** Robert Ashcroft +1-702-430-3275  
ir@allegiantair.com

**end**