



ALLEGIANT REPORTS AUGUST 2009 TRAFFIC

Las Vegas, Nev., September 3, 2009/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for August 2009.

Scheduled Service

	<u>Aug. 2009</u>	<u>Aug. 2008</u>	<u>Change</u>
Passengers	421,422	303,559	38.8%
Revenue passenger miles (000)	383,342	262,981	45.8%
Available seat miles (000)	425,151	281,710	50.9%
Load factor	90.2%	93.4%	(3.2) pts
Departures	3,192	2,222	43.7%
Average stage length (miles)	891	852	4.6%

Total System*

	<u>Aug. 2009</u>	<u>Aug. 2008</u>	<u>Change</u>
Passengers	465,783	344,983	35.0%
Revenue passenger miles (000)	410,053	301,215	36.1%
Available seat miles (000)	469,788	332,724	41.2%
Load factor	87.3%	90.5%	(3.2) pts
Departures	3,840	2,771	38.6%
Average stage length (miles)	824	811	1.6%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT) focuses on flying travelers in small cities to world-class leisure destinations such as Las Vegas, Los Angeles, Phoenix, Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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