



ALLEGIANT REPORTS OCTOBER 2009 TRAFFIC

Las Vegas, Nev., Nov. 3, 2009/PRNewswire -- Allegiant Air, LLC, a wholly-owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for October 2009.

Scheduled Service

	<u>Oct. 2009</u>	<u>Oct. 2008</u>	<u>Change</u>
Passengers	319,980	243,715	31.3%
Revenue passenger miles (000)	296,334	217,330	36.4%
Available seat miles (000)	330,902	238,305	38.9%
Load factor	89.6%	91.2%	(1.6) pts
Departures	2,433	1,825	33.3%
Average stage length (miles)	907	874	3.8%

Total System*

	<u>Oct. 2009</u>	<u>Oct. 2008</u>	<u>Change</u>
Passengers	359,084	278,497	28.9%
Revenue passenger miles (000)	325,088	248,037	31.1%
Available seat miles (000)	381,156	284,122	34.2%
Load factor	85.3%	87.3%	(2.0) pts
Departures	3,079	2,351	31.0%
Average stage length (miles)	832	816	2.0%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Los Angeles, Orlando, Fla. Tampa/St. Petersburg, Fla. and Fort Lauderdale, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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