



Allegiant Reports December 2006 Traffic

Las Vegas, Nev., Jan. 4, 2007/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for December 2006.

Scheduled Service

	<u>Dec. 2006</u>	<u>Dec. 2005</u>	<u>Change</u>
Passengers	213,627	127,258	67.9%
Revenue passenger miles (000)	198,393	137,537	44.2%
Available seat miles (000)	253,188	178,795	41.6%
Load factor	78.4%	76.9%	1.5 pts

	<u>4Q 2006</u>	<u>4Q 2005</u>	<u>Change</u>
Passengers	531,718	323,405	64.4%
Revenue passenger miles (000)	512,657	349,668	46.6%
Available seat miles (000)	652,469	446,680	46.1%
Load factor	78.6%	78.3%	0.3 pts

	<u>YTD 2006</u>	<u>YTD 2005</u>	<u>Change</u>
Passengers	1,940,456	969,393	100.2%
Revenue passenger miles (000)	1,996,559	1,029,625	93.9%
Available seat miles (000)	2,474,285	1,294,064	91.2%
Load factor	80.7%	79.6%	1.1 pts

Total System*

	<u>Dec. 2006</u>	<u>Dec. 2005</u>	<u>Change</u>
Passengers	224,159	134,916	66.1%
Revenue passenger miles (000)	207,094	143,334	44.5%
Available seat miles (000)	272,343	190,655	42.8%
Load factor	76.0%	75.2%	0.8 pts

	<u>4Q 2006</u>	<u>4Q 2005</u>	<u>Change</u>
Passengers	579,516	371,356	56.1%
Revenue passenger miles (000)	560,738	400,720	39.9%
Available seat miles (000)	734,761	518,206	41.8%
Load factor	76.3%	77.3%	-1.0 pts

	<u>YTD 2006</u>	<u>YTD 2005</u>	<u>Change</u>
Passengers	2,179,367	1,199,574	81.7%
Revenue passenger miles (000)	2,251,341	1,295,633	73.8%
Available seat miles (000)	2,871,071	1,674,376	71.5%
Load factor	78.4%	77.4%	1.0 pts

*Total system includes scheduled service and fixed fee contract flying.

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

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For further information please visit: <http://ir.allegiantair.com>. For media assistance, please contact: Tyri Squyres, Allegiant Travel Company Corporate Communications, 702-851-7370.

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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