



ALLEGiant REPORTS JANUARY 2007 TRAFFIC

Las Vegas, Nev., Feb. 5, 2007/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for January 2007.

Scheduled Service

	<u>Jan. 2007</u>	<u>Jan. 2006</u>	<u>Change</u>
Passengers	190,216	136,582	39.3%
Revenue passenger miles (000)	178,805	148,087	20.7%
Available seat miles (000)	229,613	191,115	20.1%
Load factor	77.9%	77.5%	0.4 pts

Total System*

	<u>Jan. 2007</u>	<u>Jan. 2006</u>	<u>Change</u>
Passengers	213,533	155,295	37.5%
Revenue passenger miles (000)	206,886	169,743	21.9%
Available seat miles (000)	273,409	222,275	23.0%
Load factor	75.7%	76.4%	-0.7 pts

**Total system includes scheduled service and fixed fee contract flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev, Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

For further information please visit: <http://ir.allegiantair.com>. For media assistance, please contact: Tyri Squyres, Allegiant Travel Company Corporate Communications, 702-851-7370.

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