



ALLEGIANT REPORTS MARCH, FIRST QUARTER 2007 TRAFFIC

Las Vegas, Nev., April 5, 2007/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for March and First Quarter 2007.

Scheduled Service

	<u>Mar. 2007</u>	<u>Mar. 2006</u>	<u>Change</u>
Passengers	278,031	175,627	58.3%
Revenue passenger miles (000)	268,092	193,413	38.6%
Available seat miles (000)	306,989	223,942	37.1%
Load factor	87.3%	86.4%	0.9 pts
	<u>1Q 2007</u>	<u>1Q 2006</u>	<u>Change</u>
Passengers	672,840	453,479	48.4%
Revenue passenger miles (000)	641,479	496,073	29.3%
Available seat miles (000)	777,141	607,552	27.9%
Load factor	82.5%	81.7%	0.8 pts

Total System*

	<u>Mar. 2007</u>	<u>Mar. 2006</u>	<u>Change</u>
Passengers	310,504	203,403	52.7%
Revenue passenger miles (000)	313,076	229,639	36.3%
Available seat miles (000)	371,268	280,410	32.4%
Load factor	84.3%	81.9%	2.4 pts
	<u>1Q 2007</u>	<u>1Q 2006</u>	<u>Change</u>
Passengers	753,239	521,324	44.5%
Revenue passenger miles (000)	749,237	583,525	28.4%
Available seat miles (000)	932,530	736,628	26.6%
Load factor	80.3%	79.2%	1.1 pts

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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