



ALLEGIANT REPORTS JANUARY 2008 TRAFFIC

Las Vegas, Nev., Feb. 5, 2008/PRNewswire -- Allegiant Air, LLC, a wholly owned subsidiary of Allegiant Travel Company (NASDAQ:ALGT), today reported preliminary passenger traffic results for January 2008. Allegiant Air, LLC expects to report January 2008 average fuel price in the middle of this month.

Scheduled Service

	<u>Jan. 2008</u>	<u>Jan. 2007</u>	<u>Change</u>
Passengers	301,959	190,216	58.7%
Revenue passenger miles (000)	278,744	178,805	55.9%
Available seat miles (000)	338,326	229,705	47.3%
Load factor	82.4%	77.8%	4.6 pts
Departures	2,504	1,717	45.8%
Average stage length (miles)	906	908	-0.2%

Total System*

	<u>Jan. 2008</u>	<u>Jan. 2007</u>	<u>Change</u>
Passengers	334,100	213,533	56.5%
Revenue passenger miles (000)	304,338	206,886	47.1%
Available seat miles (000)	383,671	273,409	40.3%
Load factor	79.3%	75.7%	3.6 pts
Departures	3,061	2,033	50.6%
Average stage length (miles)	844	910	-7.3%

**Total system includes scheduled service, fixed fee contract and non-revenue flying.*

About the Company

Las Vegas-based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Nev., Phoenix, Ariz., Fort Lauderdale, Fla., Orlando, Fla. and Tampa/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, LLC, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services. **ALGT/G**

Note: This press release was accurate at the date of issuance. However, information contained in the release may have changed. If you plan to use the information contained herein for any purpose, verification of its continued accuracy is your responsibility.

For further information please visit the company's investor web site: <http://ir.allegiantair.com>

Reference to the Company's web site above does not constitute incorporation of any of the information thereon into this press release.

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